

<b>Time</b>	<b>Activity</b>	<b>Talks/Notes</b>
9:00 - 9:20	<i>Ice-breaker / Warm-up</i>	
9:30 - 11:00	Presentations of individual examples in subjects of persuasive technologies in (a) energy issues and (b) sustainable food choices followed by questions.	<p>9:30-9:50 Christian Koehler, Anind K. Dey, Jennifer Mankoff and Ian Oakley. Motivate Environmentally Sustainable Thermostat-Use through Goal-Setting, Just-In-Time Recommendations, and Behavior Reflection</p> <p>9:50-10:10 Chris Elsmore, Max Wilson, Matt Jones and Parisa Eslambolchilar. Neighbourhood Wattch - Community based Energy Visualisation For The Home</p> <p>10:10-10:30 Peter Todd, Yvonne Rogers and Stephen Payne. Nudging the cart in the supermarket: How much is enough information for food shoppers?</p> <p>10:30-10:50 Conor Linehan, Jonathan Ryan, Shaun Lawson and Ben Kirman. Designing Mobile Technology to Promote Sustainable Food Choices</p>
11:00 - 11:30	-- Break --	
11:30 - 12:30	Presentations of individual examples in subjects of (c) persuasive technologies and active lifestyle and (b) ethics in persuasive technologies followed by questions.	<p>11:30-11:50 Derek Foster, Conor Linehan, Shaun Lawson and Gary James. Motivating physical activity at work: Using persuasive social media extensions for simple mobile devices</p> <p>11:50-12:10 Richard Byrne and Parisa Eslambolchilar. Encouraging an Active Lifestyle with Personal Mobile Devices: Motivational Tools and Techniques</p> <p>12:10- 12:30 Rachel Page and Christian Kray. Ethics and Persuasive Technology: An Exploratory Study in the Context of Healthy Living</p>
12:30 - 1:30	-- Lunch --	
1:30 - 2:30	Clustering participants around the “level” of issues around ‘nudge’ and influence.	Using the K-J method (bottom-up group clustering), participants will break into smaller groups.
2:30 - 2:50	-- Break --	
2:50 - 3:05	Prioritisation of issues	
3:05 - 5:00	Solution discussion Current practices & proposed solutions Distillation of best practices & identification of unresolved issues for further research	Emphasis on proven examples.

